

Students in ARTH 102: History of Western Art II, visited the collection independently. In the following slides, I lay out the results of a survey, completed by 171 respondents, about their experience.

Key points:

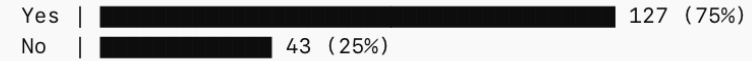
- Very few students had visited the collection previously.
- 75% expressed a desire to return in the next year
- While many students had visited an art museum before, most had not visited recently.
- 88% of students expressed a desire to visit an additional museum this year.

1. First Visit to the Frick Collection



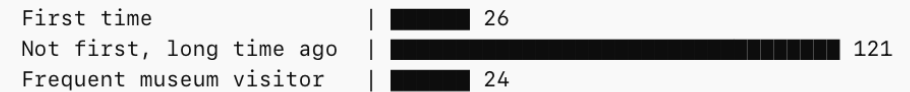
Insight: Nearly everyone surveyed was visiting for the **first time**, showing the assignment brought many new visitors.

2. Likelihood of Going Back



Insight: Three-quarters of students say they would **return to the museum**.

3. First Visit to an NYC Art Museum



Insight:

Most students **had been to a museum before but not recently**.

4. Likelihood of Visiting Another Museum This Year



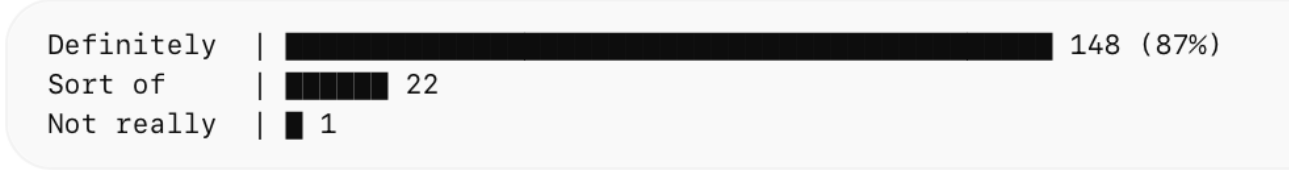
Key stat: 88% became more likely to visit another museum.

8. Did the Assignment Fit Course Learning Objectives?

Students overwhelmingly recognized the museum visit’s alignment with the course goals.

Student Comments:

- “I thought the assignment was perfect. It was not overwhelming as long as you actually went to the museum and took note of what you saw. Having to answer the questions, required and optional, made me really analyze the artwork and appreciate it. I love the required self portrait question because it allows us to share our opinions on the different artists.”
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- “I think this was an amazing assignment and now I'm making a list of museums I could attend.”



Insight:

Students overwhelmingly felt the assignment **aligned with course goals**.